

Introduction

- We're here to discuss the CY2021 HH PPS Proposed Rule
 - The HH PPS Proposed Rule is an annual occurrence
 - Changes can vary year to year
 - Sometimes, changes can be punitive
 - This is Year 2 under PDGM
 - Just about any time CMS proposes a new rule or a change to an existing rule, we, the industry have an opportunity to address those proposals via participating in the Rule-Making Process by submitting Comments

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The Rule-Making Process

- Interested Parties can submit comments
 - Not a commonly known right that we have
 - And history has shown we can impact the proposals
 - But rarely to the level that we'd wish
 - Because of far too few comments submitted and/or too much copying-and-pasting of comments that are submitted
 - Industry participation needs to increase
 - From 2008 thru 2017, there were an avg of 185 comments!
 - Not very impressive
 - Especially when there were 12-13k+ agencies for most of that time!

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The Rule-Making Process



- When you comment, you can comment on one, or multiple topics & issues contained in the Proposed Rule
- So for CY2021, that could include commenting on:
 - Telehealth/Remote Patient Monitoring
 - The changes to the service areas of over 100 counties
 - A Home Health-specific Wage Index
 - The Outlier Provision
 - And anything else identified in the CY2021 Proposed Rule
 - And we'll touch on each of these during this presentation

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The Rule-Making Process



- In commenting, please refer to file code CMS-1730-P
- Comments can be submitted:
 - Via USPS (*regular mail*) or by
 - Express or Overnight mail
 - Electronically (@ <https://www.regulations.gov/>) until 11:59pm ET
 - You can type comment(s) directly here, or
 - You can drag and drop a WORD or PDF document
 - *Electronically is best, and*
- And, you can submit your comment(s) anonymously

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The Rule-Making Process




- **DATES:** To be assured consideration, written and mailed comments must be received at one of the addresses identified below, no later than 5 p.m. on August 24, 2020. *
- **Regular Mail Address:**
Centers for Medicare & Medicaid Services
Dept of Health and Human Services
Attention: CMS-1730-P
P.O. Box 8013
Baltimore, MD 21244-8013
- **Express/Overnight Address:**
Centers for Medicare & Medicaid Services
Dept of Health and Human Services
Attention: CMS-1730-P, Mail Stop C4-26-05
7500 Security Boulevard
Baltimore, MD 21244-1850

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The Rule-Making Process



- As of 10:18am ET on 8/17/20, there are 32 comments submitted thus far!
- That's not many! See the following:

Caveat:
If the industry doesn't significantly work to get what it wants ... how can it ever expect to get what it wants???

In some ways, the HH industry is the biggest obstacle it faces to fair treatment!




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The Rule-Making Process




- We've spent some time on the Rule-Making process because it is far more important than what any associations and most agencies seem to realize.
- Here, we have an opportunity to impact our own future:
 - You can do nothing and live with the outcome (*& don't complain*), Or
 - You can make an effort and advocate for our industry and try to improve our industry's future!
- btw: I will point out several areas worthy of comment throughout today's presentation – my recommendation though:
 - Just re-word enough to make the comment(s) your own!

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Preview of the Proposed Rule




- This Proposed Rule is a pretty passive proposal by CMS, considering the recent past
- CMS is projecting an increase of \$540 million in payments to home health
 - That's an increase of 2.6% for CY2021
 - So, can all Home Health Agencies expect to receive a 2.6% increase in their payments for CY2021?
- NO!**
- They cannot**

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The Significant Changes Proposed by CMS 


- Following are the changes we'll go over today:
 - the Wage Index Changes
 - the PPS Payment Update
 - the Rural Add-on Payments
 - Outliers
 - RAP Submissions for CY 2021 *and*
 - The Use of Technology under the Medicare Home Health Benefit

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Next: **Wage Index Changes** 

- CMS is proposing to implement the Micropolitan Statistical Area sub-category of the CBSA that has been developed by the OMB
 - OMB defines a "Micropolitan Statistical Area" as a "CBSA" associated w/at least one urban cluster that has a population of at least 10k, but less than 50k
 - CMS believes the best course of action is to treat these "Micropolitan Statistical Areas" as "rural" and include them in the calculation of each state's home health rural wage index
 - CMS continues: "Thus, the HH PPS statewide rural wage index is determined using IPPS hospital data from hospitals located in non-Metropolitan Statistical Areas (MSA)..."
- The result of which will be:

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Wage Index Changes 

- Some Urban Counties Becoming Rural
 - 34 Counties would change to rural status if proposal is finalized
 - See Table 3 of the Proposed Rule
- Some Rural Counties Becoming Urban
 - 47 Counties would change to urban status if proposal is finalized
 - See Table 4 of the Proposed Rule
- Some Urban Counties Would Be In a CBSA that Changed Name or #
 - 31 Counties would be in a CBSA that changed name or number
 - See Table 5 of the Proposed Rule, and
- 19 Counties would Change to a Different CBSA (see Table 6)

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Wage Index Changes



- If you believe that the cost of labor for like-kind staff is basically the same for hospitals and HHAs, then this should be OK by you
- But if you believe that there's a difference in the cost of labor and in the ability to attract and retain quality staff between Hospitals and HH, then you cannot think that this is fair to HH
 - If you think like this, this would be a good topic to comment on
 - Maybe submit a comment that is something like:
"Why does home health not have its own wage index? CMS has developed a wage index for hospitals, SNFs, hospice, etc...; it's high-time that CMS create a home health specific wage index."

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Next: the Payment Update



- CMS has proposed a Net Market Basket Update of +2.7% for all agencies submitting the required quality data
 - The proposed update for those agencies not submitting the required quality data is: +0.7%
 - The 2.7% previously noted,
 - Less 2 percentage points (2.7% - 2.0%)
- So, the Nat'l Std 30-day pmt rate for CY2021 is: \$1,911.87
 - Was \$1,864.03 for CY2020 (*diff is the budget neutrality factor*)
- 30-day pmt rate for those not submitting ... is: \$1,874.64

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Next: the Payment Update



- Following are the LUPA per-Visit Rates as Proposed for '21:
 For Agencies:

Submitting ①		Not Submitting ②	
Quality Data	Disc	Quality Data	
\$ 153.54	SN	\$ 150.55	① see Table 9
167.83	PT	164.56	
168.98	OT	165.69	② see Table 10
182.42	ST	178.87	
246.10	MSS	241.31	
69.53	HHA	68.17	

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The Payment Update



- As previously shown on slide 23:
 - CBSA # 1 is projected to realize an increase of 16.4% in all 432 PPS Payment Rates, while
 - CBSA # 2 is projected to realize a decrease of 5.5% in all 432 PPS Payment Rates,
 - Even though CMS projected that CY2021 HH Spending was going to increase by 2.6%
 - So 1 area does 13.8 % points better than CMS' projection, and
 - Another area does 8.1 % points worse
 - Therefore, do not take the CMS projection as a given!

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the Payment Update



- I haven't run scenarios for all 460+ CBSA/Service Areas, but I would expect that the impact to most Service Areas will fall somewhere in this range.
 - A few Service Areas might exceed either extreme
 - Because of some of the more intricate changes CMS is proposing; specifically, the changes previously with the Wage Indices
 - However, most agencies will NOT see an increase of 2.6% in their payment rates for CY2021!
 - In fact, I believe that only two CBSA/Service Areas will!

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the Payment Update



- How do you identify what the impact to Medicare Revenues will be for CY2021?
 - Well, this is an easier year than most for doing this type of comparison
 - As the only things really changing are the:
 - Market-Basket Update, and
 - The Wage-Indices
 - But there are some complications in this area because of those counties changing Service Areas

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the Payment Update



- Unlike every other year under PPS,
- You can easily calculate the change for CY2021 by calculating the 30-day payment rates for CY2021 and comparing to CY2020
 - I've been doing this since Year 2 of PPS (*i.e., 2001*), and
 - I have always been confounded why this isn't an industry std!
 - This is one of those financial-fundamentals that's greatly lacking in the home health industry (*and there are a great many!*)
- There's more to this analysis as well, but I am not looking to teach other consultants, etc... what they should be doing

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Next: The Rural Add-on Payments



- Next is the Rural Add-on and that rate is also changing for CY2021; but changing following what was proposed and finalized back in 2018 – see the following:

TABLE 11: HH PPS RURAL ADD-ON PERCENTAGES, CYs 2021-2022

Category	CY 2019	CY 2020	CY 2021	CY 2022
High utilization	1.5%	0.5%	None	None
Low population density	4.0%	3.0%	2.0%	1.0%
All other	3.0%	2.0%	1.0%	None

- I would think that counties that switched from Urban to Rural per this rule would be "High utilization"; receiving no Add-on pmt in 2021

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The Rural Add-on Payments




- And CY2022 is the last year of the Rural Add-on!
- This is not a CMS doing, as the Rural Add-on only exists because of Congressional legislation
- Therefore, over the next year, all agencies that provide services in any rural counties should write their members of Congress urging them 'to extend the Rural Add-on payment for home health, or potentially risk losing coverage for the seniors living in those counties'.

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Next: **Outliers**




- No changes proposed for the Outlier Provision
- However, it's the lack of industry-wide understanding of the impacts of this provision that has me bringing it up here!
- First off, for full disclosure, I am against the Outlier Provision and wish it would be eliminated
 - More on that in a little bit, but
 - Let's see how you feel about it once you have a better understanding of how this provision impacts your agency's ...
- That being said, let me ID the particulars of this provision

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Outliers




- Following are aspects that are not changing:
 - The Fixed Dollar Loss (FDL) is remaining at 0.63 (63%)
 - This is the 'theoretical' amount of loss you must incur before loss-sharing kicks-in
 - The Loss-Sharing Ratio is remaining at 0.80 (80%)
 - This is the portion of the loss in excess of the FDL that Medicare will reimburse
 - This is your Outlier Payment
 - Still using a Per-Unit approach
 - This became effective in CY2017
 - Prior to that had been based on a Per-Visit approach

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Outliers




- **Aspects that are not changing (cont'd):**
 - The calculation of episode costs is based on Imputed Costs (theoretical)
 - The costs for the episodes is NOT based on your actual costs,
 - It based on your visits and the LUPA Per Visit Rates
 - Meaning, if your actual CPVs > LUPA Rates, your actual loss even after Outlier Pmts will be > the 63% FDL
 - I have actually seen agencies target Outliers, thinking profitable!
 - And the cost of Chargeable Medical supplies are excluded/ignored!
 - The Outlier CAP for any agency remains at 10%
 - i.e., Outlier Pmts cannot exceed 10% of your total Medicare Payments, inclusive of the Outlier Pmts
 - Any Outlier losses in excess of 10% are lost

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Outliers



- *Aspects that are not changing (cont'd):*
 - The amount withheld from total HH spending to fund the Outlier provision each year since CY2011 has been 5%
 - This means if the Outlier provision did not exist, every PPS payment that you receive would be 5% higher (*but, no Outlier pmts*)
 - This is a vestige of the PPACA
 - The total amount of Outlier Pmts to the industry for the year is targeted (*i.e., capped*) at 2.5%
 - This too is a vestige of the PPACA

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Outliers



- **Did you catch that legislated discrepancy?**
- 5% withhold, versus
- 2.5% cap in Outlier Pmts!
 - It is this discrepancy that causes me to dislike the Outlier Provision
 - The 5% withheld to fund the provision,
 - Yet, there is a cap of 2.5% in total Outlier pmts to HH,
 - ½ (*i.e., 50%*) of what is withheld to fund the Outlier Provision vanishes – is never returned to HH!
- **What's that in \$'s?**

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Outliers



- Let's estimate that avg HH spending = \$18 billion
- We get:
 - 5% withheld to fund provision: \$900,000,000 (*18,000,000,000 x 0.05*)
 - 2.5% cap in Outlier payments: 450,000,000 (*18,000,000,000 x 0.025*)
 - Difference (*the discrepancy*): \$450,000,000
 - That's \$450 million
 - And, that's the ballpark # that's been extracted from HH spending every year since CY2011
- **What do you think of that aspect of the Outlier Provision?**

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Outliers



- What do you think of that aspect of the Outlier Provision?
 - Make you a fan?
 - Make you a foe?
- Additionally, I would recommend everyone go back and take a look at their prior Cost Reports as well to see how they fared:
 - How much did you receive in Outlier Pmts? *versus*
 - How much was withheld from your agency to fund the provision?
 - My expectation is that the vast majority of HHAs throughout the industry have had their Medicare cash-flows reduced because of the Outlier Provision!

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Outliers



- Here's another reason that most do not correctly understand the Outlier Provision.
 - What most seem to understand are the Outlier payments that they receive during the year
 - These are tangible \$ amounts, and
 - These \$ amounts can be seen by everyone, and
 - they provide some level of comfort that this 'so-called' safety-net is working
 - So they provide some sense of security
 - But, is it a false sense of security?

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Outliers



- The aspect of the Outlier Provision that most don't really understand is the impact the funding mechanism for the Outlier Payments has on their Medicare revenues!
 - And that is because nobody sees its impact on their cash-flows,
 - Because it's done before Medicare payments are made.
 - As previously noted, the bucket from which Outlier Pmts come from is funded by reducing every episodic pmt that an agency receives by 5%

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Outliers



- If you think that maybe the Outlier Provision is more a detriment to your agency and the industry, then maybe consider submitting a comment to CMS; something like:
“... as the provision for outlier payments is optional ..., we respectfully request that you eliminate the outlier provision as a factor in home health and add back the 5% of funds currently withheld to fund outliers ...”

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Next: RAP Submissions for CY 2021



- **BIG Changes coming in CY2021**
- First, there will be no payment associated w/the RAP
- The RAP will change its name to a **no-Pay RAP**
- HHAs will submit no-Pay RAPs for all 30-day pay periods beginning on/after 1/01/21, and
- And will submit no-Pay NOAs for all 30-day pay periods beginning on/after 1/01/22
 - NOA = Notice of Admission

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RAP Submissions for CY 2021



- All no-Pay RAPs and no-Pay NOAs must be submitted w/in 5 calendar days from the SoC or financial penalties will apply:
 - For a RAP submitted on Day 6, a 20% penalty would apply (6/30),
 - For a RAP submitted on Day 10, a 33.33% penalty would apply (10/30), and
 - For a RAP submitted on/after Day 30, a 100% penalty would apply (30/30)
- >>> Submit your no-Pay RAPs timely! (i.e., days 1 thru 5)

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RAP Submissions for CY 2021



- To minimize the documentation burden going forward, since there is no payment associated w/the no-Pay RAP, CMS has lessened the documentation requirements – see the following:

will mirror the NOA policy we are finalizing in this rule. Specifically, we are finalizing a policy that submissions of "no-pay" RAPs can be made when the following criteria have been met:

- 1) The appropriate physician's written or verbal order that sets out the services required for the initial visit has been received and documented as required at §§484.60(b) and 409.45(d);
- 2) The initial visit within the 60-day certification period must have been made and the individual admitted to home health care.

RAP Submissions for CY 2021



- Additionally, CMS states:

We are also finalizing a provision which will allow the advance submission of certain RAPs in CY 2021 such that in instances where the plan of care dictates that multiple 30-day periods of care will be required to effectively treat the beneficiary, we will allow the HHA to submit both the RAP for the first 30-day period of care and the RAP for the second 30-day period of care (for a 60-day certification) at the same time to help further reduce provider administrative burden. Additionally, for CY 2021, we are finalizing a policy where there will be:

- So CMS is trying to make some things easier for us.

RAP Submissions for CY 2021



- Also, consider the timeliness of submitting your final claims
 - This impacts cash-flow, so is vital to an agency's health
 - The longer this takes, the slower your cash conversion process
- You want to work with your policies & procedures, along w/your staff to minimize the # of days after the EoE that you bill
- The elimination of a partial-payment associated with the RAP is going to emphasize the importance of billing timely
- And you also want to have a conscious, diligent effort to reduce your Days of A/R (aka DSO) to the 35-40 range
 - Soon even lower; maybe in the 30-35 day range : time will tell

Next: The Use of Technology



- Our last area of discussion is the section CMS identified as:
- **The Use of Technology under the Medicare Home Health Benefit**
- This is Telehealth/Remote Patient Monitoring
- Note the following as excerpted from the Proposed Rule:
 - w/respect to HH svc furnished during the PHE for COVID-19, *“that the Secretary shall consider ways to encourage the use of telecommunications systems, including for remote patient monitoring ... consistent with the PoC for the individual, including by clarifying guidance and conducting outreach, as appropriate. ...”*
 - A positive sounding position by CMS!

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The Use of Technology



- Another excerpt from the Proposed Rule:
- When COVID started: *“... the POC MUST include any provision of remote patient monitoring or other services furnished via a telecommunications system AND describe how the use of such technology is tied to the patient-specific needs as identified in the comprehensive assessment and will help to achieve the goals outlined on the POC.”*
- Again, sounds positive, but HHA's have been able to utilize remote-patient monitoring for over 20 years!

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The Use of Technology



- Additional Excerpt from the Proposed Rule:
 - "... we are proposing to permanently finalize the amendment to 409.43(a) as outlined in the first COVID-19 PHE IFC (85 FR 19230). We are also proposing to allow HHAs to continue to report the costs of telehealth/telemedicine as allowable administrative costs on line 5 of the home health agency cost report. We propose to modify the instructions regarding this line on the cost report to reflect a broader use of telecommunications technology. Additionally, we propose to amend § 409.46(e) to include not only remote patient monitoring, but other communications or monitoring services, consistent with the plan of care for the individual. Because stakeholders have identified significant up-front costs in incorporating and evaluating various forms of telecommunications systems into home health care, this would allow HHAs to confidently plan for the continued inclusion of telecommunications systems under the Medicare home health benefit and increase the tools available to promote patient involvement and autonomy and potentially more efficient home health care.”

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The Use of Technology



- Following are a couple potential comments for this area:

Primary

We request that home health be able to treat the Telehealth/Remote Patient monitoring visits as allowable chargeable visits as part of the Medicare Home Health Benefit.

Secondary

We request that home health be able to attribute the costs of providing Telehealth/Remote Patient monitoring to the disciplines involved in providing that service as opposed to treating as an Admin cost.

Summary



- And that concludes our detailed look at the CY2021 Proposed Rule
- We've discussed the following areas:
 - The Wage Index Changes
 - the PPS Payment Update
 - the Rural Add-on Payments
 - Outliers
 - RAP Submission Changes for CY 2021 and
 - The Use of Technology under the Medicare Home Health Benefit

Summary



- And we started, with a discussion on the importance of increased industry participation in the Rule-Making Process
 - That we need to increase the couple 100 comments
 - To several thousand comments submitted by the industry each and every year
 - Because both the quantity and
 - The quality of the comments submitted make a diff!
 - And we also talked about numerous issues worthy of comment from this year's Proposed Rule
